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2017
RATES

EQUINOX

A stellar 
experience

IS ON THE CARDS
AT SILVERSTAR

3 FRESH
NEW FLAVOURS
IN THE KITCHEN

Bed of
ROSES

Crowne Plaza
Johannesburg
The Rosebank

BARCELONA

Where the streets are
paved with art

Matthew McConaughey

'My job as an actor is to expose humanity'

COMPLIMENTS OF
TSOGO SUN

*Glossy, contemporary and inspiring, Equinox
magazine offers you the opportunity to:*

- Align yourself with a powerful brand, the Tsogo Sun group
- Reach frequent business and leisure travellers
- Be distributed via Africa's largest hotel group
- Spend time with travellers while they relax
- Speak to local and international readers

What is Equinox?

Tsogo Sun's official bimonthly lifestyle publication,

Equinox enhances the Tsogo Sun experience with its entertaining and informative mix of reads covering travel, business, sport, celebrity news and food and wine. It also provides an update for guests on the latest hotel and casino developments, special offers and other news from Tsogo Sun.

Where can you find Equinox?

You'll find the magazine in Tsogo Sun hotel rooms across Africa and the Middle East ... and the list is

constantly growing.

Currently *Equinox* appears in more than 14 500 hotel rooms in over 90 hotels and resorts and at 14 casino properties in South Africa, Kenya, Mozambique, Nigeria, Tanzania and Seychelles.

180 000 digital copies mailed to Tsogo Sun's database.

You'll also find *Equinox* in the executive lounges at Johannesburg, Cape Town and Durban's international airports, as well as at the Sandton Convention Centre.

Who reads Equinox?

CEOs, senior managers, international and local leisure travellers, government officials ...

and any other Tsogo Sun guests.

LSM 8-10, 55% male 45% female, Ages 35 to 55

Audited Bureau Circulation figures

39 435 ABC



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